



# Unison by Melissa

## Fast, Secure Customer Data Validation Platform for On-Prem Governance

Most data stewards aren't programmers – yet they're tasked with governing company contacts accurately. Enter Unison by Melissa. Unison is a unique, browser-based data validation platform that offers Melissa's full data quality suite. It couples advanced architecture with intuitive design so the power of data quality becomes accessible to even non-programmers.

- ✓ Create and manage simple to complex data quality routines
- ✓ Schedule routines to run at automated intervals
- ✓ Integrate data verification where it did not previously exist
- ✓ Disseminate customer data quality jobs across the enterprise
- ✓ Quickly render large sets of contact data clean and reliable

## Protect Sensitive Personal Data like Financial or Medical Records

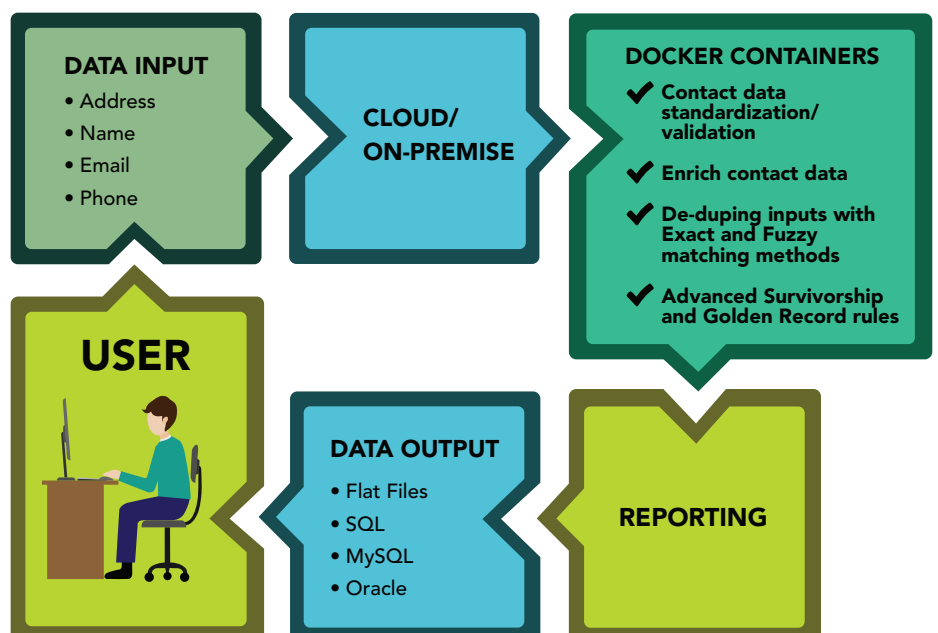
Unison handles everything on premise, so your organization can control access to sensitive data. Data stewards and business users alike can run data quality regimens through secure local browser intranet access.

## Process Large Datasets in Record Time – 50 Million Records per Hour

Distributed computing accommodates large sets of millions of records and scales to move accurate data through enterprise pipelines at light-speed, regardless of system or format. Docker's back-end containerization and swarm technology offers blazing speed with seamless updates – the same technology trusted by behemoths like ADP®, Visa and PayPal®.

## Empower Multiple Secure Users to Collaborate on Data Quality Tasks

Administrators can integrate Unison into their LDAP system for pre-existing logins or create accounts with role-based capabilities and configurable user rights through the authentication system. The flexible and intuitive job scheduler makes it a breeze to schedule jobs to run hourly, daily, monthly or yearly at your convenience.

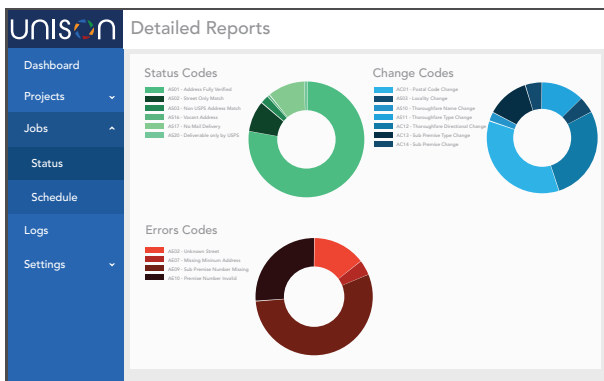


## Get more info about Unison at:

>> [www.melissa.com/sg/customer-data-validation-platform](http://www.melissa.com/sg/customer-data-validation-platform)

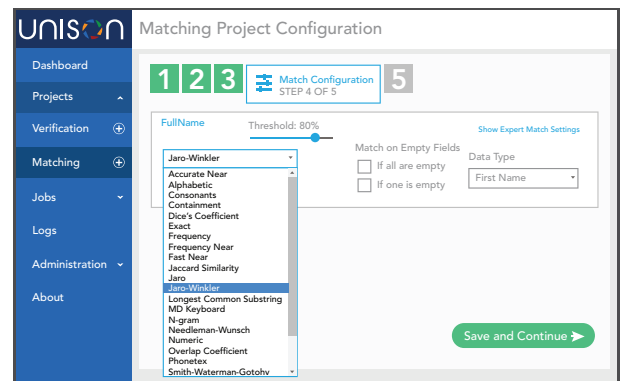
### Built-in Visual Reporting & Audit Trails

With detailed color-coded visual analytics reports, Unison provides a high-level overview of how data was cleaned and improved for stewards and stakeholders alike with detailed logging and audit trails right in a single, easy-to-use platform.



### A Match Now Made in Unison

Unison features a wizard-based matching interface, fuzzy match scoring and specialized AI that detects the most optimized approach for deduping needs. Dedupe several files at once from varying sources plus easily review and tweak results right inside the platform.



### Full (& Growing) Suite of Data Quality Capabilities

- **Best-in-class** parsing, matching, profiling & cleansing
- **Global verification** for addresses, names, phones & emails
- **Geocoding in 240+ countries** appends latitude/longitude coordinates
- **Product roadmap** includes plans to expand capabilities with additional data enrichment services for all types of data

### Compatible with Popular Data Platforms

Unison supports Oracle, SQL Server, MySQL and a variety of delimited flat files.

### About Melissa

Melissa is a leading provider of data quality, identity verification and address management solutions. Melissa helps businesses win and retain customers, validate and correct contact details, optimise their marketing ROI and manage risk. Since 1985, Melissa has been a trusted partner for key industries like retail, education, healthcare, insurance, finance, and government. For more information visit [www.melissa.com/sg](http://www.melissa.com/sg) or call +65-8-2997442.

#### Melissa

45B Temple Street Singapore 058590 | +65-8-2997442 | [www.melissa.com/sg](http://www.melissa.com/sg) | [info.sg@melissa.com](mailto:info.sg@melissa.com)