



Melissa Address Validation

for Microsoft Dynamics 365

Validate and Standardize Addresses for 240+ Countries

Thousands of businesses trust Melissa’s address verification especially where accuracy, reliability, speed and dependability are concerned. And now Dynamics 365/CE and Power Apps users can enjoy the same awesome solution with Melissa Address Validation.

- ✓ Fix invalid addresses with an USPS CASS and Canada Post SERP-Certified address matching engine for the most accurate results in the industry.
- ✓ Convert addresses into the standardized, consistent format for the local postal authority. Handles addresses for 240+ countries and territories.
- ✓ Speed up data entry with address autocompletion that suggest the proper address as you type.
- ✓ Enrich address data by filling in missing data, convert addresses into precise latitude and longitude coordinates, and other georeferenced data about any validated street address.

Melissa Address Validation is available in 2 ways:

1.Global Address Autocompletion

Address 1: Street 1	111 Andrew
Address 1: Street 2	111 Andrew Road, St, Neots, Cambridgeshire, PE19 2PP,...
Address 1: City	111 Andrew Road, Leicester, Leicestershire, LE7 7BD, Unit...
Address 1: State/Province	111 Andrew Road, Penarth, South Glamorgan, CF64 2NU,...
Address 1: ZIP/Postal Code	111 Andrew Paton Way, Hamilton, Lanarkshire, ML3 0GA,...
Address 1: Country/Region	111 Andrew Lane, Stockport, Cheshire, SK6 8JD, United K...
Address 2: Street 1	111 Andrew Crescent, 111 Andrew Lane, Stockport, Cheshire, SK6 8JD, United Kingdom
Address 2: Street 2	111 Andrews Street, Leicester, Leicestershire, LE3 5PA, U...
Address 2: City	
Address 2: State/Province	
Address 2: ZIP/Postal Code	
Address 2: Country/Region	7 results Express Entry - UK

Using the address autocomplete feature **saves 50-75% on keystrokes** needed to complete an address and ensures only the perfect addresses enter your CRM.

2.Global Address Verification in the Background

INPUT		OUTPUT	
Name	Peter King	Name	Peter King
Address	1864 S Granby	Address	1864 S Granby St
City		City	Aurora
State	CO	State	CO
ZIP	80012	ZIP	80012- 5736

The global address verification function is useful for batch processing. It will fully verify the address to **ensure it is valid and deliverable**, add missing postal information and standardize abbreviations and postal codes to local standards. It also provides latitude-longitude geocoding and census tract / block data (U.S. only).

Get Started Today!

>> Download the Melissa Address Validation app at the Microsoft AppSource and try it for free. Available for Dynamics 365/CE and Power Apps.

Contact Data Verification and Enrichment (U.S. & Canada Only)

The Melissa Address Validation app also includes Personator – an all-in-one service that verifies, updates and enriches customer contact data.

- Identifies:** performs name-to-address matching for quick customer identity verification
- Verifies:** validates, corrects and standardizes address, phone, email and name data
- Updates:** provides the new address of U.S. and Canadian customers that have moved (10-year history)
- Appends:** adds missing consumer and business names, phone numbers and email addresses
- Enriches:** adds demographic information and rooftop-level geographic data (latitude-longitude coordinates) associated with an address

Microsoft Dynamics CRM | Sales | Contacts | Eileen Kolkey

CONTACT
Eileen Kolkey

Basic Details		Name Details		Address Details	
Full Name	Eileen Kolkey	Gender	F	City Abbreviation	San Diego
Company Name		Gender 2		State Name	California
Address Line 1	12626 Crest Knolls Ct	Salutation	Ms. Kolkey	Address Type Co	S
Address Line 2		Name Prefix		Country Code	United States of America
Suite		First Name	Eileen	Delivery Indicator	U
Address Extras		Middle Name		Urbanization Name	
Private Mailbox		Last Name	Kolkey	Carrier Route	C016
City	San Diego	Name Suffix		Delivery Point Co	26
State/Province	CA	Name Prefix 2		Delivery Point Ch	9
ZIP/Postal Code	92130	First Name 2		UTC	-08:00
Plus 4	2411	Middle Name 2			
Address Key	92130241126	Last Name 2			
Phone Number	8584815922	Name Suffix 2			
Email Address	kkcoolmom@earthlink.net				

The Personator service returns a **wealth of information** associated with a contact including data of birth, deceased info, marital status, household income and more.

About Melissa

Melissa is a leading provider of data quality, identity verification and address management solutions. Melissa helps businesses win and retain customers, validate and correct contact details, optimise their marketing ROI and manage risk. Since 1985, Melissa has been a trusted partner for key industries like retail, education, healthcare, insurance, finance, and government. For more information visit www.melissa.com or call 1-800-MELISSA (635-4772).

Melissa

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