melissa

Listware®

Global Address, Name, Phone, and Email Verification

Listware is the all-in-one data cleansing tool that easily verifies and standardises addresses for over 240 countries and territories, validates international name, email and phone information, provides the current addresses of customers that have moved, eliminates duplicate records, and enriches your contacts with missing data to improve sales and marketing efficiency.

Listware Capabilities

Global Verify – Validates contact data.
- **Address:** Verifies, corrects and standardises addresses for 240+ countries and territories.
- **Email:** Pings email mailbox in real-time to ensure it's real.
- **Phone:** Verifies phone number and authenticates ownership for mobile phones.
- **Name:** Parses, corrects, and genderises names from all over the world, plus flags suspicious/vulgar names.

not available on Google Sheets or Microsoft 365

Personator – A unique service that verifies, updates, and completes U.S. and Canada contact data.
- **Identity:** Matches a name to an address for quick, simple customer identity verification.
- **Verification:** Validates, corrects and standardises contact name, address, phone, and email.
- **Update:** Move updates the addresses of U.S. and Canadian customers that have moved – 10+ years of move history.
- **Data Append:** Adds missing consumer and business name, phone, and email to fill in the gaps in your records.
- **Enrichment:** Adds detailed demographic information like date of birth, deceased info, marital status, household income, as well as rooftop geographic data (latitude-longitude coordinate) associated with an address.

Global Express Entry – Autocomplete addresses to save on keystrokes.
Suggests a complete, verified postal and/or email address as a user types to ensure only the perfect addresses enter your system.

Business Coder – Add firmographic data to your business records (only US).
Including company, job title, contact information (name, address, phone, email), employee size, sales estimate, NAICS/SIC code, and more. Covers 25 million U.S. businesses.

SmartMover – Update records with most current address (only US).
Use USPS® NCOALink® processing to match your addresses against the full USPS 48-month dataset containing 160 million moves. Also access Canada Post NCOA® file containing 72 months of data to ensure the most up-to-date Canadian addresses.
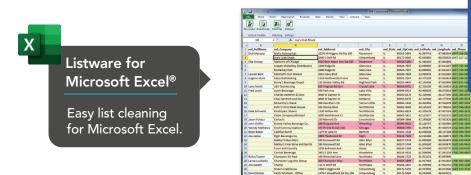
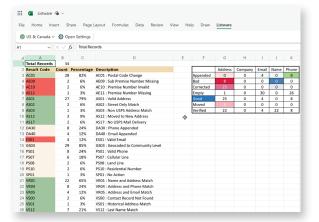*not available on Google Sheets or Microsoft 365*

melissa

Use Listware Your Way

Listware for Microsoft Excel®

Easy list cleaning for Microsoft Excel.

Listware for Microsoft 365®

If you use Microsoft's cloud-based service, Microsoft 365, you can clean your data there too!

Listware for Google Sheets™

If Google Sheets is more your thing, simply download & start cleaning. Ideal for business users like salepeople, marketers, real estate, and insurance agents.

About Melissa

Melissa is a leading provider of data quality, identity verification and address management solutions. Melissa helps businesses win and retain customers, validate and correct contact details, optimise their marketing ROI and manage risk. Since 1985, Melissa has been a trusted partner for key industries like retail, education, healthcare, insurance, finance, and government.

Follow us on: