

Income - Estimated Household

Element Values

- 1 = Less than \$15,000
- 2 = \$15,000 - \$19,999
- 3 = \$20,000 - \$29,999
- 4 = \$30,000 - \$39,999
- 5 = \$40,000 - \$49,999
- 6 = \$50,000 - \$74,999
- 7 = \$75,000 - \$99,999
- 8 = \$100,000 - \$124,999
- 9 = Greater than \$124,999

Age in Two-Year Increments

Element Values

17 = Age less than 18
18 = Age 18 - 19
20 = Age 20 - 21
22 = Age 22 - 23
24 = Age 24 - 25
26 = Age 26 - 27
28 = Age 28 - 29
30 = Age 30 - 31
32 = Age 32 - 33
34 = Age 34 - 35
36 = Age 36 - 37
38 = Age 38 - 39
40 = Age 40 - 41
42 = Age 42 - 43
44 = Age 44 - 45
46 = Age 46 - 47
48 = Age 48 - 49
50 = Age 50 - 51
52 = Age 52 - 53
54 = Age 54 - 55
56 = Age 56 - 57
58 = Age 58 - 59
60 = Age 60 - 61
62 = Age 62 - 63
64 = Age 64 - 65
66 = Age 66 - 67
68 = Age 68 - 69
70 = Age 70 - 71
72 = Age 72 - 73
74 = Age 74 - 75
76 = Age 76 - 77
78 = Age 78 - 79
80 = Age 80 - 81
82 = Age 82 - 83
84 = Age 84 - 85
86 = Age 86 - 87
88 = Age 88 - 89
90 = Age 90 - 91
92 = Age 92 - 93
94 = Age 94 - 95
96 = Age 96 - 97
98 = Age 98 - 99
99 = Age greater than 99

Gender - Input Individual

Element Values

M = Male

F = Female

Children's Age Ranges Present in Household

Element Values

Pos. 1	1 = Males 00 - 02
Pos. 2	1 = Females 00 - 02
Pos. 3	1 = Unknown Gender 00 - 02
Pos. 4	1 = Males 03 - 05
Pos. 5	1 = Females 03 - 05
Pos. 6	1 = Unknown Gender 03 - 05
Pos. 7	1 = Males 06 - 10
Pos. 8	1 = Females 06 - 10
Pos. 9	1 = Unknown Gender 06 - 10
Pos. 10	1 = Males 11 - 15
Pos. 11	1 = Females 11 - 15
Pos. 12	1 = Unknown Gender 11 - 15
Pos. 13	1 = Males 16 - 17
Pos. 14	1 = Females 16 - 17
Pos. 15	1 = Unknown Gender 16 - 17

Number of Adults - 100%

Element Values

- 1 = 1 Adult
- 2 = 2 Adults
- 3 = 3 Adults
- 4 = 4 Adults
- 5 = 5 Adults
- 6 = Greater than 5 Adults

Marital Status

Element Values

M = Married

S = Single

A = Inferred Married

B = Inferred Single

Home Owner / Renter

Element Values

O = Home Owner
R = Renter

Length of Residence

Element Values

00 = Less than 1 Year
01 = 1 Year
02 = 2 Years
03 = 3 Years
04 = 4 years
05 = 5 Years
06 = 6 Years
07 = 7 Years
08 = 8 Years
09 = 9 Years
10 = 10 Years
11 = 11 Years
12 = 12 Years
13 = 13 Years
14 = 14 Years
15 = Greater than 14 Years

Dwelling Type

Element Values

- M = Multiple Family Dwelling Unit
- S = Single Family Dwelling Unit

Credit Card

Element Values

- Pos. 1 1 = Bank Card Holder
- Pos. 2 1 = Gas/Department/Retail Card Holder
- Pos. 3 1 = Travel and Entertainment Card Holder
- Pos. 4 1 = Credit Card Holder - Unknown Type
- Pos. 5 1 = Premium Card Holder
- Pos. 6 1 = Upscale Card Holder